



LiveWise Regional Meeting  
Monday, November 26<sup>th</sup>, 2007  
Ralston Administrative Central Office 9:00-11:00 am

**Present:** Cindy Doerr, Leon Haith, Tom Schwarten, Bill White, Kathy Burson, Joe Kilzer, Marilee Cloonan, Tammy Rikli, Angela Allphin, Mike Shain, Carolyn Thiele, Toni Hernandez, Kent Johnson, Curt Barr, Ted Dondlinger, Brad Connor, Dawanna Hill

1. Call to Order to order 9:02 a.m. by Marilee Cloonan
2. Introductions/ Sign in
3. Additions to Agenda- Marilee added to Old Business topic of NRPFFS update
4. Approval of October Meeting Minutes- Kathy Burson made motion to approve the October minutes, Leon Haith seconded. Minutes approved for the record.
5. Project Director Report Out
  - a) SICA Close Out Report/ NePiP Meeting & Recognition- Dawanna shared handout for NePiP (Nebraska Partners in Prevention) presentation and informed members if they would like a copy of the final SICA close out report to contact her and she can send one out for viewing. Lt. Governor Rick Sheehy presented LiveWise and other SICA grantees with a recognition plaque. Please feel free to stop in to take a look at this nice acknowledgment. Way to go LiveWise for all the hard work over the past three years in foundation and capacity building and action!
  - b) SPF-SIG Priorities-At October 31, 2007 NePiP presented the five priorities that they had tailored down for the SPF-SIG (Strategic Prevention Framework-State Incentive Grant) grant thus far. Those included the following: Prevent alcohol use among persons 17 and younger, reduce binge drinking among 18-25 year olds, reduce alcohol impaired driving across all age groups, reduce the use of methamphetamine among persons 12 and older, and reduce the use of marijuana among persons 12 and older. Through discussion and feedback from coalitions, the three priorities that remained for approval and inclusion were the three priorities on alcohol use/abuse. It was announced that there still is a tentative RFP (Request for Proposal) release date of January 2008.
  - c) Methods of Communication: Newsletter, Centralized Database- Dawanna created a one-page email newsletter in attempts to be responsive to verbalized needs for better, more mainstreamed communication. Members provided feedback of approval to go ahead and adopt this monthly format to send out information to all members of LiveWise. This is an opportunity for sub grantees and community partners to utilize space about their programs and activities, as well as promote gaps in services yet to be filled. Please email Dawanna or call her to provide information that you'd like to see in the monthly LiveWise newsletter. Will send out this month's newsletter to share the format with other members and interested parties. Dawanna also will be mainstreaming other databases (emails, directory, sign in sheets) to reduce duplication of writing for those attending meetings and ensuring delivery of materials. Make sure that she has your updated information so she can include you on the list serve for LiveWise. If you have any other suggestions on improving communication practices, please don't hesitate to let Dawanna know! Tips are welcome.

- d) Jewish Family Services Drug Prevention Series 12/16/07 from 12:30-2:30- LiveWise has assisted JFS in receiving resources for their panel and break out session drug prevention series kick off. LiveWise has coordinated with PRIDE on materials, with the Omaha Police Department on securing a panelist from law enforcement in Douglas County, and in locating a treatment provider for facilitating the middle school break out session / focus group. JFS is looking at doing their other two parts of their series next year and has already been brainstorming opportunities to include LiveWise in sharing their message in their community and utilizing technical support.
  - e) Town Hall Meeting- Stipend available from State- This month, Region VI informed LiveWise that there would be a \$500 stipend available for some coalitions to hold a town hall meeting the week of March 31<sup>st</sup>-April 4<sup>th</sup>, 2008. LiveWise has placed their name on the list for contention and we are waiting for information about the application process /criteria. Discussion was held about the best date for scheduling our town hall meeting and April 1<sup>st</sup>, 2008 was chosen. Idea for bumping up the time frame to 6-7:30 and including “dinner and discussion” types of themes were proposed. A town hall meeting committee will be identified to further discuss the time frame for that Tuesday. Joe Kilzer will reserve the Ralston High School area for the meeting. Thanks Joe! Carolyn stated that if a parent was needed/ desired for the panelist discussion this year that she may have a father contact to utilize for public speaking.
  - f) Red Ribbon Proposal for Summer/Fall Annual Event- Per the last meeting with the Heartland Youth Initiative, Dawnna extended PRIDE’s request for another entity to take leadership in the Red Ribbon activities in our community (August-October). Placed the suggestion on the table for discussion that LiveWise take the opportunity to facilitate Red Ribbon activities as the fall events, and the town hall meeting as the spring events for annual name recognition, and consistency in action for the community, as both are fundamental to mission and vision. Carolyn Thiele made the motion of “LiveWise taking the lead role in working with the Heartland Youth Initiative in planning and implementation of Red Ribbon campaign for 2008.” Joe Kilzer seconded the motion. Motion was unanimously approved.
  - g) LiveWise is now registered with the 2008 Nebraska mental health, substance abuse, and gambling services directory.
6. Sub Grantee Report Out-Region VI Block Grant
- a) Big Brothers, Big Sisters of the Midlands- Cindy Doerr reported that BBBS has continued to have 66 matches in the Ralston, DC West and Papillion LaVista school districts. She also reported that Karen Western Elementary in Ralston has been added.
  - b) HALO- Carolyn Thiele reported that HALO has revised their curriculum to include an organ apron. There has been continued recruitment for participants in Douglas County, but particularly in Sarpy County. If anyone knows of providers that may be interested in HALO in Sarpy County, let Carolyn know. HALO is having success in that their current class sizes have been large (i.e. 20 teachers). They also are currently involved in translating their curriculum into Spanish versions. She added that there is a daycare in South Omaha that will be training their 60 staff in HALO! They are also involved in some church mom’s groups for training so that mothers can be consistent with other children to the HALO components. Carolyn stated that she just hired a new project director, Jennifer that starts on 11/28/07 whom will be a welcomed addition. Lastly, HALO has been busy successfully recruiting more mini grants and funding for additional sustainability past June of 2008.
  - c) PRIDE, Omaha. Inc.- Kathy Burson stated that there are four areas that PRIDE can report out on today. First, in regards to the MIP Party Patrols- Bellevue, Plattsmouth, Omaha, Sarpy Sheriff, and NSP have all been doing the patrols. The procuring issue continues to be of utmost concern. On Wednesday, 11/28/07 two

hearings are taking place at Sarpy County Courthouse at 9 am, courtroom 3. Please consider attending personally, professionally, and/or writing a community impact statement in order to inform the judicial persons of the communities' intent not to let these actions be taken lightly. Kathy will send out an action alert today regarding these hearings and modes in which people can take in writing their own statements. Secondly, with regard to the MIP hotline posters, they are now in all middle and high schools in Louisville, Conestoga, Plattsmouth, Blair, Ralston, and as of today, Westside schools. PRIDE will be working through their SAFE Homes Coordinator to get them out to OPS as she is addressing her other functions. The goal is to continue to disseminate the posters to all schools- please contact PRIDE for posters if you need them. Third, the previous SAFE Homes Coordinator, Josh has resigned, and Joan Friedman will be starting as the new coordinator effective 12/10/07. The Website materials have been turned over to Integrated Systems and there is a targeted go live date of January 1, 2008 in which all members can then promote the electronic website that will be available. Lastly, in terms of resources that PRIDE provided for the Red Ribbon activities from August –October, there were 21,713 ribbons disseminated to schools, and 9,881 pieces of material provided.

#### 7. County Coalitions Report Out

- a) Cass County – Angi Allphin reported that Cass Chapter has been meeting twice a month- once for planning and once for business meetings, which has been going well in terms of productivity. In December, the County Attorney is attending the meeting and there will be a discussion about the judicial process, concerns, strengths, and barriers that are present. Cass County has also scheduled their first spring town hall meeting for March 4, 2008. They will be requesting participation in the near future for members and organizations to be involved. The meeting will be held at the fairgrounds in Weeping Water, which is a centralized location for the Cass County. Lastly, there is a meeting tonight with youth that have recently attended a No Limits Conference (related to tobacco activism). Angi is hoping to attend and explore the youth leadership in this group to assess interest in LiveWise ATOD youth activities, as well as promote their involvement in being greeters and participants in the town hall meeting.
- b) LiveWise 40, a Washington County Coalition- Leon Haith stated that Curt Barr has been leading this movement and will be joining us after his class today. LiveWise 40 has approved their name and bylaws recently and is working on identifying a meeting time that can be consistent and productive for those involved. Leon stated that they are also working with Millard Public Schools on their Healthy Communities initiatives to address their 40 developmental assets work/ efforts. He stated that they really want to identify what assets are missing in their community and move forward from there. They also are looking into developing a hand picked youth group, from the youth group at the Blair High School, to include a level of diversity for participation. Leon reported lastly that he is being mobilized stateside for 12-16 months starting in January for the National Guard, so will be out of the picture for a while.

#### 8. Old Business

- a) Operationalized Structure Presented-Mike Shain revisited the discussion from last month's meeting and the structure that was developed in order to conceptualize the structural process of LiveWise regional. As he reported, it is all about expanding connections while enhancing the exchange of information.
- b) 4 work groups solidified with members – Sign Today! The following members have placed themselves in the following standing committees- Thanks for your initiative!

**Outreach:** Chair: Marilee Cloonan, Toni Hernandez (Douglas), Bill Fitzpatrick (Cass), Curt Barr (Washington), PRIDE, Ted Dondlinger, Dawnna Hill

**Financial/ Resources:** Interim Chair: Angi Allphin (Cass), Carolyn Thiele, Jeff Helaney, Dawanna Hill

**Marketing/PR:** Chair: Kathy Burson, Ron Murtaugh (Douglas) , Jennifer HALO), Joan Freidman (Cass), Pam Ashley (Washington), Jona Beck, Dawanna Hill

**Data/ Information:** Chair: Brad Connor (Sarpy), Joe Kilzer, Crystal Fuller, Tom Schwarten, Mike Shain (AIM), Kathy White (Washington), Dawanna Hill

We would still like to have Cass representation on the Data/Information committee, Washington representation on the Financial/Resources committee, and Dodge representation throughout. Please recruit others for these areas so that each community can be presented, heard, and served. Thanks in advance for your work! Dawanna will email chairs their members so far, and ideally, a committee meeting (interface in person, by phone or email) before the next meeting is desired.

\*\* A couple of people were identified per previous comments to be involved in the standing committees, or by persons at this meeting. If you see your name and do not wish to be a part of these active committees, please let Dawanna know and you will be respectfully removed. Thank you.

- c) NRPRSS (Nebraska Risk and Protective Factors Student Survey) was distributed and coordinated in late October, early November. It was completed, but not exclusively in Papillion LaVista, Blair, Ralston, Plattsmouth, and Conestoga School Districts. A discussion was held regarding the recent communications in the community about returned to the YRBS (Youth Risk Behavior Survey). It was identified that the YRBS has a broader base of health issues that are surveyed in comparison to the NRPRSS. There have been no decisions made about the tools; keep your eyes and ears open for more information about the two for the future. This can be a targeted work area for the Data/ Information standing committee to research and report back out on.

## 9. New Business

- a) Elevator speech & revised regional brochure for consideration- Elevator speech was disseminated and revisions were provided. Curt Barr made the motion to add the words “of volunteers” between group and serving in the LiveWise elevator speech, as well as adding “the” and “that” to the last sentence and then approving the speech. Bill White seconded the motion and motion was approved. Dawanna will email out final elevator speech. For the marketing committee, a suggestion to add talking points to diversify the talk per audience was given. Bill White then made the following motion “to dispense with the requirement to complete a motion form each time a formal voice motion is made.” Brad Conner seconded the motion, and it was unanimously approved. The regional brochure will be sent out for recommended revisions / feedback due to time constraints today. Please review and provide feedback as your time permits.
- b) Nominations from floor regarding Elected Positions- Nominations are open for the elected positions of President, Vice President, and Secretary and will remain open until January elections. Kathy Burson nominated Bill White for president. Bill White nominated Marilee Cloonan for Secretary, which was respectfully declined. Bill White then nominated Marilee for Vice President. Please email any nominations in prior to January’s meeting for the election. All offices are

- c) Memberships to be renewed January 1-31, 2008- LiveWise folders given out to those that do not have current bylaw/ membership information. Please return in January for renewing, or beginning your membership. Contact Dawna with any additional concerns/ questions.
- d) Youth Led Action –Regional is trying to establish the Youth piece of the coalition and tap into the various availabilities of youth in the segments of our communities. If you have a youth group, or a interest or heart to work with the youth in a leadership capacity until they are ready to lead themselves, please let Dawna know. Ideally, it would be great to have the regional youth work with the other chapter's youth and keeping their communication open and fluid with their activities and involvements. With the town hall meeting coming up, and the new legislative year, it's a great time to get youth involved! Dawna is also still working on establishing a practicum placement for LiveWise to assist in the youth led movement/ organization.

10. Announcements

- a) Region VI Providers Meeting 12/04/07 9am -12 pm Greater Safety Council of Omaha. Region VI has graciously offered the availability of meeting space from 1-4 after the meeting if any standing committees would like to meet during that time. Just let us know by Wednesday, 11/28/07 so appropriate reservations can be made. Thanks Region VI.

11. Next Meeting – December 19<sup>th</sup>, 07 or January 16<sup>th</sup>, 08 for discussion- Next meeting is January 16<sup>th</sup>, 2008 where elections will be held and new officers will be in effect that date. Regional Meetings will then resume on a quarterly basis, unless requiring sooner attention. This will allow for the standing committees to meet and work in those quarter increments.

12. Adjourn- Adjourned at 11:02 am.