



LiveWise Regional Meeting  
Wednesday, January 16, 2008  
Ralston Administrative Central Office 9:00 a.m. -11:00 a.m.

**Present:** Kathy Burson, Marilee Cloonan, Brad Conner, Ted Dondlinger, Joan Friedman, Crystal Fuller, Jona Beck, Marcy Harrington, Toni Hernadez, Dawнна Hill, Ruth Kruse, Josephine Ramos, Cindy Reilly, Tammy Rikli, JoAnn Stevens, Jennifer Talarico, Bill White, Tom Everson, Kellie Parker, Curt Barr, Mike Shain, Cindy Ossino

1. Call to Order 9:05 a.m. by Marilee Cloonan
2. Introductions/ Sign in
3. Additions to Agenda- None
4. Approval of November Meeting Minutes- Bill White made motion to approve the November minutes, Ted Dondlinger seconded. Minutes approved for the record.
5. Curriculum Presentation
  - a) Jennifer Talarico, Healthy Alternatives for Little Ones- Jennifer shared some of teachers' train the trainer curriculum with the coalition. Jennifer reported that HALO has 1200 children in over 100 sites in the Nebraska and Southwest Iowa service area. HALO is actively recruiting sites and if you have any referral information, don't hesitate to call her at 740-7498.
  - b) Dr. Curt Barr, LiveWise 40-A Washington County coalition on the 40 Developmental Assets- Dr. Barr gave a presentation on the 40 development assets. Dr. Barr shared a brochure from Millard Public Schools about Family Dinner Night.
6. Standing Committee Report Out
  - a) Data/Information (Dr. Brad Conner, Chair) - Brad reported that if anyone needs data baseline information to work with Region 6. Please contact Region 6 to report for sub-grantees directly. This subcommittee will be working to collect information for the SPF-SIG and Health Communities (i.e. DFC) grants. The next meeting is February 5<sup>th</sup> at 1 p.m. at Ralston Admin. Office.
  - b) Financial/ Resources (Angi Allphin, Interim Chair) - Dawнна reported for Angi in her absence. The group met at the end of last year. The group set up goals. Funding streams that group is looking at are Safe & Drug Free Communities grant, SPF-SIG grant, Drug Free Communities grant, and Substance Abuse Block Grant. The group is going to pursue 501-C3 non

profit status. Creighton University has accepted the LiveWise 501-C3 project. Will be working with 3<sup>rd</sup> year law students. Will hopefully hear from students in a month. This would be a great partnership with Creighton University. Next meeting will be February 1<sup>st</sup> at 1 p.m. at Ralston Central Office. Still need more members to represent all counties- please contact Dawnna or Angi to be a part of the committee.

- c) Marketing and Promotions (Kathy Burson, Chair) – Kathy reported the group has been meeting since November and the next meeting will be February 11<sup>th</sup> at 9 a.m. at Ralston Admin Office. The group has been working on the elevator speech and wrote some talking points to go with the speech. The talking points are in your packets. Kathy thanked Dawnna for her work on the Regional LiveWise Newsletter. If you want to add something to the newsletter please let Dawnna know. The group has also worked on revising the LiveWise Brochure. Will discuss later. Dawnna & Jona had a meeting with Trent Williams at Region 6 about the LiveWise website. The group will be working on website content and links to membership organizations and ATODs updates. We would like the website to be user-friendly, and use as a recruiting tool. Please feel free to give suggestions about website. M & P will collaborate with Outreach group to develop a PowerPoint presentation for speaker's bureau. Will also work with Outreach group on Town Hall Meeting on the Media component.
- d) Outreach (Marilee Cloonan, Interim Chair) – Marilee reported that the Outreach group is looking for a new chairperson due to her conflict of interest with being nominated for the executive leadership. The Outreach group's focus is to build capacity and to educate. The group is working on Safe Homes Website. Website can use Safe Home pledges and reach across school districts and counties. The launch date will be February 1<sup>st</sup>. The website is currently in testing mode. Database is membership based and passwords will be needed by members. The Outreach group will be planning the Town Hall meeting. The Town Hall meeting is scheduled for April 1<sup>st</sup> from 7 p.m. to 8:30 p.m., having the panel/ event be in the Theater area at Ralston High School and then refreshments will be served at the cafeteria. The next Outreach meeting will be January 29<sup>th</sup> at 3 p.m. at Ralston Admin Office.

#### 7. Sub Grantee Report Out- Region 6 Block Grant

- a) Big Brothers, Big Sisters of the Midlands- Cindy Reilly reported that December was a slow month for her organization. In January, BBBS will start recruiting Big Brothers/Sisters at area High Schools- DC West, Ralston, and Papillion. BBBS are starting to plan for summer for Big Brothers/Sisters to meet with Little Brothers/Sisters at least once a week during the summer months. Cindy reported that she trained staff in 40 Developmental Assets.
- b) Healthy Alternatives for Little Ones (HALO) - Jennifer Talarico reported 60+ teachers will be trained in HALO's Spanish curriculum in 3 weekend sessions in February. End of the month HALO will apply for Evidence-based Programs. HALO just finished their research project. Currently HALO is still recruiting sites.
- c) PRIDE Omaha, Inc. - Kathy Burson reported that Project Prom/Graduation have started to gather dates for Prom, After Prom, and Graduation from Schools. PRIDE will distribute that information to law

enforcement, hotels/motels, and others. Kathy reported that Safe Homes has a new Coordinator Joan Friedman. Joan reported that she has done 3 presentations since starting in her new position. The presentations were at Central Middle School, Brownell-Talbot, and the Catholic Dioceses. Central Middle School will hold an Open House in February and will start implementing Safe Homes. Brownell-Talbot is interested in the Safe Homes Project and will bring it to school board members. Joan met with Lisa Nelson with the Catholic Dioceses and Lisa will be meeting with 44 principals to promote Safe Homes Project. Kathy reported that MIP Hotline has handed out MIP Hotline posters and fliers to area schools. An Ad has been running in the Cassgram in Cass County about the MIP Hotline until March. Kathy is managing the Hotline now while Susie is out. Kathy reported on MIP Party Patrols. Omaha Police Department will have 2 party patrols. One for the January 19<sup>th</sup> weekend and the beginning of February. More MIP Party Patrols will be happening around Proms and Graduations in the spring. Kathy will continue to send out Action Alerts to coalition members about adult procuring alcohol to minors.

- d) Heartland Family Services financial report/status- Dawnna reported for Jean Hanson. As of January 7<sup>th</sup> 28.8% of the Block Grant has been spent down. 32% PRIDE Omaha, Inc., 50% AIM Institute, 21% HALO & Heartland Family Service, 24% BBBS.
- e) Evaluation Mid Year Comments- AIM Institute- Mike Shain reported that we are looking at data and structure and then moving forward. What we will be doing is going back to the sub-grantee about baseline data to have solid baselines. With sub-grantees, goals, and chapter membership, it will make outcomes more concrete. Planning some site visits with sub-grantees. AIM Institute will help assist with grant writing as requested, likely on a secondary draft. On January 31<sup>st</sup> Kathy and Dawnna will attend a DFC workshop in Chicago.

#### 8. County Coalition Report Out

- a) Cass County – Tammy Rikli reported the Cass Chapter has been very active with planning the Cass Town Hall meeting. The Town Hall will be March 4<sup>th</sup> from 6:30-8:30 p.m. at the Weeping Water Fairgrounds Exposition Building. At the next Business meeting will have a presentation from Keelia Thurber from Partners for Meth Prevention. The next meeting is January 24<sup>th</sup> at 2 p.m. at the Weeping Water Extension Office.
- b) LiveWise 40, a Washington County Coalition- Dr. Curt Barr reported the LiveWise 40 coalition will meet tomorrow January 17<sup>th</sup> at 8:30 a.m. at Trinity Lutheran Church. He is excited to have his first election of officers and commitments for memberships. He will be working on getting more people involved in coalition and will start working with youth. LiveWise 40 is interested in being involved in the grant process and funding through the DFC grant.

#### 9. Old Business

- a) Approval of revised Regional Brochure- Group reviewed brochure. Dawnna explained the Gmail account for LiveWise and how anyone in the group can follow-up with Gmail if for instance, Dawnna is on vacation and can't answer the email. Suggestions for the brochure are as follows: Mention that LiveWise can accept donations. Add website address. Have

a list serve for LiveWise membership, which has been effective for MOTAC-Talk. Kathy made a motion to approve brochure. Tammy R. Seconded. Motion Carried.

#### 10. New Business

- a) January Elections: Nominations are as follows: President- Bill White, Vice President- Marilee Cloonan. Asked for any more nominations. Still need to fill the Secretary office. No more nominations were made. Kathy motioned to approve slate of offices. Seconded by Joan F. Motion passed. Asked for votes. 18 Ayes, 0 Nays, 3 abstained. Congratulations to President Bill White and Vice President Marilee Cloonan for 2008 Elections.
- b) Renew and Begin Memberships Today: Dawnna passed out new membership forms and packets to LiveWise membership in attendance. Please fill out membership form before you leave the meeting.

#### 11. Announcements:

- a) Smoke-free Lobby Day is January 22<sup>nd</sup> at the Capital- please RSVP to attend.
- b) Kathy passed out Legislative Bills for Unicameral. Not all Bills have been introduced. Session started January 9<sup>th</sup> and will go until April 17<sup>th</sup>. Kathy pointed out a few Bills. LB 395-Statewide Clean Indoor Air Bill; LB 884- Change certain drug and alcohol penalty provisions; LB 810- Adopt the Alcoholic Liquor Liability Act.
- c) Ruth Kruse passed out information on Matt's Dream poster essay contest. You may copy the forms.
- d) Tom Everson had materials if anyone was interested in "Flashing your Brights" program.
- e) Marcy Harrington reported that TFN has sent out a Request for Proposals grant opportunity. Will be working on preventing youth from using tobacco, Reduce Second-hand smoke. Please let Marcy know if you are interested.
- f) Jona Beck reported that on February 19<sup>th</sup> at Region 6 will be hosting a SPF-SIG Workshop. State officials will go over the RFA and give grant writing tips. Will start at 9 a.m.
- g) Marilee stated that she is very pleased with the growth of LiveWise and thanked Dawnna Hill for all her work for the LiveWise coalition.
- h) Kathy thanked Marilee for her leadership over the years with LiveWise.

12. Next Meeting- Wednesday, April 16, 2008 at 9 a.m.

13. Adjourned at 11:10 a.m.