



LiveWise Regional Meeting Minutes
Wednesday, April 16th, 2008
Ralston Administrative Central Office 9:00-11:00 am

1. Call to Order- Called to order by Bill White at 9:05 am.
2. Introductions/ Sign in
3. Additions to Agenda- None added
4. Approval of January 16th, 2008 Meeting Minutes- Jennifer Talarico made motion to approve these minutes, seconded by Joan Friedman. Minutes unanimously approved without dissent.
5. Sub Grantee Report Out-Region VI Block Grant
 - a. Big Brothers, Big Sisters of the Midlands (BBBS)-Abby announced that she has taken over as Program Director for BBBS after Cindy Reilly's resignation. She stated that she is currently working on summer sessions starting and identifying places for mentors /mentees to meet up over the summer so that match continuity can resume. She reported that last recruitment efforts yielded 14 Bigs, and that 67 Bigs and 68 Littles have been matched.
 - b. Healthy Alternatives for Little Ones (HALO)-Jennifer reported that they finished up their research project in December, and now know that HALO is making a statistically significant improvement in kids' attitudes/ knowledge regarding ATOD. She stated that HALO applied Mid-march to the SAMHSA EBP review board, and are currently on the pending review list for being recognized as evidenced based. Jennifer stated that HALO is next being moved to a national level and they are redesigning the curriculum for purchasing outside of the local area. Locally, she reported that 40 teachers are signed up for May training and that they have met and exceeded all goals with LiveWise block grant (except 1, which will be met by June).
 - c. PRIDE- Omaha. Inc.-Joan reported on SAFE HOMES- stated that there are now 17 networks up and running- 10 in Duchesne (10 families each network), 2 networks at Central Middle Schools (7th and 8th grade). 2 leaders have been trained. There is also one network at Burke going. Joan stated that she has been disseminating flyers, giving formal/ informal presentations, and will be advocating to nurses in the school settings to solicit more opportunities. She stated that the website is up and running (www.safehomes.org), which was funded from SICA surplus, and will be a good vehicle for sharing the program (which was Ron Murtaugh's initial idea). Currently, there are no additional funds to market the website, so Joan requests that all the Coalition members do so with their networks. Kathy shared that MIP Party Patrols have been routinely done from January – March (slowest period). Mid March-Mid June will be the busy time of implementation. Since February 2nd, 7 Party Patrols have been completed. On 3/29, 8 were cited for MIP, 2 for procurement, 1 arrested for carrying a concealed weapon, 1 possession of marijuana (Fremont Area). 15 arrests in all, which was documented in a news release to the Tribune regarding the incident. On 2/1, MIP injury to OPD officers- shared that priority response rates have been moved from a 4 to 2 in terms of responding to MIP patrols. Kathy reminded all of the action alert for May 12 on the court case for procuring and encouraged all members to attend hearings personally or to send impact

statements to verbalize your concerns on the matter. Tom added that Sgt. Elliot is working on two additional investigations/ patrol operations currently, and that prom activities have begun three weeks ago in joint operations. Joan stated that Cass County was event free for prom. In terms of the MIP Hotline, Kathy stated that a parent had called in that alcohol was being sold at a gas station/ convenience store, more than one time without any request for identification. There also was a trend of reporting ammonia tablets at high school being sniffed for power lifting events. Kathy stated that she is gratified that calls are coming in, and they are being followed up via law enforcement. Prom/Graduation Project- Kathy stated that letters were sent early March to all venues after dates were researched for times. Prom bags have been picked up and there has been a great response this year.

- d. Evaluation - Aim Institute- Mike Shain- Mike stated that he sent out an online survey last week and that over 100 folks were emailed the link. He reported having responses from 13 people thus far, and that they are looking at the two areas of level of importance and level of achievement. He stated that thus far, most areas are positive. He shared that there are some questionable areas that are still being monitored (cooperativeness, willingness to share, investment, coalition structure) that may need further definition. He stated that there have been unsure/ not successful comments with evaluation. He stated “how do you measure what didn’t happen? I have been struggling with matching goals with GPPR measures”. Mike stated that feedback has been provided, which is helpful and he encouraged people to fill out surveys if they haven’t already. He also stated that completed site visits with sub grantees and had good discussions about expansion with services, growth of programming (BBBS), HALO going through EBP, PRIDE embedded with NOMS throughout- shared that PRIDE is moving and Kathy added that they are going to Nathan Hale Middle School through OPS gracious accommodations. (60th and Sorenson) They will be moving the end of May. Mike continued in that sustainability was talked about in site visits and that he will be doing a debriefing with site visit persons. Lastly he stated that he would be reviewing evaluation pieces for grant writing upcoming opportunities.

6. Standing Committee Report Out

- a) Marketing/Promotions (Kathy Burson, Chair)- Kathy stated that April’s newsletter would be sent today. She shared that the LiveWise link website update is in progress. Dawanna has been working with Trent at Region 6 since January to get updates completed and make more functional. The site is currently under construction. A SWOT review was completed on the Town Hall that was held on 04/01/08. Kathy reviewed earned media opportunities that LiveWise had (3 TV, 3 radio, 2 newspaper), signage used, and KETV and OWH follow up stories. Thank you notes are going out to those involved. Kathy stated that now we will be working on a master PowerPoint for a speaker’s bureau, then recruiting speakers for that bureau. A new idea that emerged was having an unveiling of the NRPFS data and outreaching to the community again through special invites to all sectors. Brainstormed the event being late summer/ early fall and having an invite from all counties, and a recognized speakers that draws people in. If anyone can think of reputable, FREE, speaker ideas, please forward onto the committee for this event planning. Jeff added the reminder that HCHY is hosting an October 7th Youth Conference, so some collaboration with them with this event idea could be beneficial.
- b) Outreach (Ted Dondlinger, Chair). Ted was not available- Dawanna reported gratitude to all folks that worked diligently and often to make the town hall evening a success this year. There is a brief respite in scheduling meetings right now, but the next meeting will focus on recruitment, practicum student expectations/ duties, and additional community event planning.

- c) Data/ Information (Dr. Brad Conner, Chair)- Dr. Conner was not available. Dawnna reported that some members from the data/information committee have been assisting with the various grant application processes.
- d) Financial/Resources (Dawnna Hill, Project Director)- Dawnna reported that in conjunction with the data/information and executive, the financial committee has been immersed in grant applications, as overall grant ad hocs. Dawnna will be able to reschedule separate F/R meetings once the grant processes are over and more attention can be geared towards researching additional opportunities. We are waiting for the SPF SIG to be released, and are currently working on submission for the FY09 Block Grant. We also have already applied for the HYI partnership with the Region 6 Mini Grant funding stream.

7. County Coalitions Report Out

- a) Cass County- Kathy reported that they had a successful town hall meeting on 03/04/08, and are now looking at a fall event for the youth, in terms of being drug free and before school starts. Preliminary plans have started with that, and they are currently working on their strategic planning. They are also waiting to see the requirements of the SPF SIG and are excited to proceed forward.
- b) LiveWise 40, a Washington County Coalition- Kathy White stated that Curt couldn't be there and that they are planning a Town Hall in the fall. She stated that they have done a good job of recruitment of sectors at their table and have also focused on the 40 DA at a Health and Wellness fair day in March. She stated that they are trying to get into schools more, and that the schools currently have Character Counts. Pam added that their informational tables at the Family Fun Festival, parent/ teacher conferences, Parent University (Ft Calhoun), 4H and Girl Scouts meeting, have all been recruitment efforts for LiveWise 40, as well as branding their mission and vision in the community. Curt is scheduled to give another presentation at PEM next month, per her report.

8. Old Business

- a) Renew/ Begin Memberships Today if not on file for 2008- Bill stated that for folks that have not formalized their memberships, to please do so today. Membership documentation is important for grant applications in terms of capacity demonstration.
- b) Town Hall Recap- Completed by Kathy previously.
- c) Signing up for Standing Committees- Dawnna reminded folks that members are coming and going based on their availabilities and that there are serving opportunities on the standing committees based on their county and interests. Please be in touch with Dawnna if you are inclined.

9. New Business

- a) Practicum Student Housing/ Logistics & Additional Staff Logistics- Dawnna posed question to the Coalition about availability of housing arrangements for a potential practicum student. Lorelle offered some ideas, as did AIM for Dawnna to follow up on.
- b) Strategic Plan Revisions Accepted/ Approved- Strategic Plan revisions were presented and no one commented on them. Bill entertained a motion, which was made by Kathy Burson and was not opposed. Motion passed after vote to approve Revised strategic plan as final copy for 2008.

10. Announcements/ Community Coalition Report Outs

- ❖ -Jeff stated that SPF SIG training is tomorrow and that there will be 10-20 funded through SPF-SIG as estimated by Dave Palm. He stated anyone that is not sure on evaluation shouldn't submit for this grant. Governor's Grant (25 applications) is pending and people have a good chance of being funded. Mini Grants have been pushed back. At the last state coordinator meeting, there was an issue posed about training for responsible server beverage training. Jeff encouraged discussion of concerns if coalitions / providers

- are interested in getting involved with such trainings/ responsibilities. Discussion with Kathy, Bill, Tom, Lorelle, and Erin took place. Please forward any additional feedback to Jeff so he can take to his next meeting.
- ❖ Erin added that DRAM shop bill was killed and made into a responsible beverage-training bill. The Liquor Control Commission has adopted minimum standards for alcohol server training programs. Erin also discussed the city passed ordinance for music venues- 2 businesses (Slow Down and Waiting Room) won't shut down alcohol sales, and the ordinance passed 5-2. A ballot initiative may be pursued to reverse the decision regarding minors in bars, and they will be looking for everyone's support if that is determined. As for licensing issues- Erin stated that in 2006 a Lawsuit on flavored alcoholic beverages being inappropriately classified as beer instead of distilled spirits was filed. This has been remanded back to Liquor Control Commission and they will have to redo- so far about 900 resolutions have been gathered. The public hearing on a proposed rule on the classification of alcopops may take place in June or July. Creighton Liquor License Issue- you can still submit letter. Kathy added that PRIDE has sent letter of protest. Moral support is welcome in this issue as well.
 - ❖ Kathy stated that LB395 passed and will be implemented 06/09. LB844 became diluted and she shared the fine increases, although it is still an infraction, not a misdemeanor. LB736 Interlock has passed, but is not signed. Kathy also shared media clips from the ordinance passing yesterday.
 - ❖ Lorelle stated that PMP is announcing May as Meth Prevention Month; sharing that on 05/01 a Celebration of Collaboration will occur. Heather Kirk is the Keynote speaker at the Mid America Center. Fliers will be disseminated for all may events and will be held on May Thursdays. She stated that the Meth360 training at the Safety Council yesterday went well, that there were about 50 in attendance. She stated that Cass County had all representatives present from law enforcement, treatment, and prevention and have planned and ready for rolling out efforts in their communities. Omaha is already doing things but do not have the prevention and treatment folks in check yet. Lorelle stated that she and PMP are looking for volunteers for the Meth 360 presentations.

11. Next Meeting –Wednesday, August 13th, 2008 9-11 am – Have a great summer!

12. Adjourned at 11 am.