



LiveWise Regional Meeting
Wednesday, August 13th, 2008
Ralston Administrative Central Office 9:00-11: 00 am

1. Called to order by Marilee Cloonan at 9:02 a.m.
2. Introductions/ Sign in: In attendance- Curt Barr, Kathy Burson, Marilee Cloonan, Jona Beck, Dawanna Hill, Marcy Harrington, Lorelle Mueeting, Cindy Ossino, Tom Schwarten, Michelle Siders, Christy Hagen, Kati Lovegrove, Laura Wilson, Rachel Rouse, Rev. Nan Kaye- Skinner, and Angie Halstead.
3. Additions to Agenda- None noted.
4. Approval of April 16th, 2008 Meeting Minutes- Lorelle Mueeting made a motion to approve the minutes, which was seconded by Kathy Burson. Minutes approved for the formal record.
5. Member Presentation- Nebraska Meth 360 (10-15 minutes) -Christy Hagen. Christy provided a Meth 360 presentation and reported that there will be another Train the Trainer event in September, TBD with details.
6. Sub Grantee Report Out-Region VI Block Grant
 - a. LiveWise 40, a Washington County Coalition- Curt Barr provided a handout of the report and stated that LiveWise 40 also participated in National Night Out in their community. He stated that Deb Hurst has been hired as the Director for the FLC Academy and is currently working 20 hours per week. He also reported that he has been interviewed while presenting in Lincoln on the Coalition's efforts and there will an airing of the documentary in September.
 - b. PRIDE- Omaha. Inc.- Kathy Burson reported for PRIDE Omaha. She stated that Joan Friedman, Coordinator of SAFE HOMES has made many contacts for the fall networks/ presentations. The website, www.safehomes.org is up and running, and directories for networks are renewed yearly. She stated that anyone with referrals / connections to let them know as they continue to want to link parents for their own communications and connections. Michelle with JJC stated that she is starting up a parent support group, and this may be a great resource for their purposes as well. With regard to the MIP Hotline, Kathy related that they are still monitoring that 24/7 and the number is 393-4444. There have been 9 calls from the five county areas. She stated that again this resource could be used for residences and businesses. She provided the example that when there was more ATOD activity at Memorial Park, OPD stepped up the party patrols as a result. The Party Patrol process is underway. Letters have been sent to law enforcement agencies inviting their participations. Kathy lastly asked that when party patrols do result in pending charged, that the Coalition responds to the action alerts, community impact statements, and physical presence.
 - c. Media Campaign-Snitily Carr (Dawanna Hill)- Dawanna shared the media plan and contract with Snitily Carr with the Coalition. Photos of the ads were reviewed and Lorelle noted that she does believe that "drunk" can be too subjective. She stated that she wondered if "impaired" could be utilized, or if there were any creative movement ability for the campaign to be altered. Dawanna will follow up on. Curt added that he'd like to see Ft. Calhoun and Arlington placements of the media, and Angie noted that she was pleased to see the Fremont Rustler inserts.

7. Standing Committee Report Out

- a) Marketing/Promotions (Kathy Burson, Chair)- Kathy reported that the Marketing SC has been meeting on a regular basis and that monthly newsletters are being disseminated. She invited any one on the Coalition to submit pieces for the newsletter. The website is under construction presently, and the recruitment PowerPoint is near completion. There is a targeted completion date for September for the PowerPoint, which will be followed by training for the speaker's bureau. Passed around the presentation sign up list for members to articulate their interest in providing presentations, as well as connections that would benefit from receiving a presentation.
- b) Outreach (Ted Dondlinger, Chair)- Dawanna reported for Ted. Save the date for 10-16-08 Stakeholders Event. This will be held at the Westside Community Center, from 7:30-9 a.m. in the Westside Room, and Tom Warren from the Urban League will be the keynote. Continental breakfast will be provided while a presentation on the 2007 NRPFS results are provided and updated. Additional information will be emailed out regarding those to invite. For October, Drug Prevention Month, the committee is working to develop a calendar of events or activities. Some current examples include "day of prayer, Meth 360 presentation, community service days, etc. Lorelle offered the idea of "Stomp Out Drugs and Alcohol rugs. Had discussion on creating this calendar or a packet of ideas to join with schools that are in the midst of red ribbon planning.

8. County Coalitions Report Out

- a) Cass County- Jona Beck reported that the next meeting is 08/21/08 at 7 p.m. at the Weeping Water Extension Office.
- b) LiveWise 40, a Washington County Coalition-Curt reported that LiveWise 40 meetings are always the 3rd Thursday of the month, and the next meeting is 08/21/08 at Trinity Lutheran Church, in Blair at 8:30 a.m.

9. Old Business

- a) Alcopops Hearing on July 31st, 2008- Write letters to Liquor Control Commission- Rachel with Project Extra Mile reported that by the end of August people that wish to submit testimony and letters should do so directly to the Liquor Control Commission. She reported that at the hearing in July, it was announced that so far the LCC had received 140 letters in support of reclassifying the alcopops. She stated that a decision is possible from the LCC by September/October and to look for additional updates at that time.
- b) Omaha's Smoke Free Ordinance; City of Ralston Update- Dawanna shared the flier that LiveWise created to educate the public on the new Omaha Smoke Free Ordinance. Encouraged folks to share the information with business owners and to show appreciation to those that have been responsive to this quick transition within the ordinance. Be mindful that this ordinance does not mirror the state law completely that will go into effect next year. Also reported the change in ordinance in Ralston, who has reversed the smoking ban that was previously in place. Their businesses now can return to a smoking environment until the state law goes into effect in June of 2009.
- c) Sign up for Coalition Sub Committees (Marketing, Outreach, Finances, Data/Info)- Passed around the sign up sheet for committee process work, and invited folks to switch their committees as they are interested, or be more involved, as their time permits.

10. New Business

- a) Disseminate LiveWise Brochures- Dawanna encouraged Coalition members to take bundles of Coalition brochures with them to their workplace, and again to purge old materials. Please inform LiveWise if you need more.

- b) Red Ribbon Drug Prevention Kick off/ Rally- Dawnna reminded the Coalition about the Red Ribbon planning for the Kick off on September 28th, and passed around more fliers to disseminate. Discussed the day, volunteers needed, and the upcoming planning meeting dates to finalize the details.
- c) Zoolympics Marketing / Outreach Opportunity 09/06/08 10:00 a.m.-4:00 pm- Dawnna asked for assistance for this great opportunity. Michelle Siders stated that she and a youth could be available perhaps for this event. She will talk with the youth who could be a face painter and coordinate details with Dawnna.
- d) Practicum Fair Attendee / Volunteer Needed for 09/16/08 9:00am-12:00 pm- Dawnna asked for coverage due to being out of town on this date. Marilee Cloonan and Angie Halstead volunteered- thanks!
- e) SPF SIG funding proposal/ status- Dawnna stated that within the next week or so, award letters would be coming out and notifying those that were awarded. Dawnna will forward out information immediately regarding the award status.
- f) Review of Smoke Free Zoo Task Force / Zoo Signature Petition- Dawnna shared the SFZTF billboard photo that LiveWise is also a partner on, and encouraged members to be involved in collecting signatures for a smoke free zoo during the organized collection events, and on their own. LiveWise volunteers came out in force for the 08/09/08 collection event, and it was very successful. The task force is going to continue collecting signatures to demonstrate public support in hopes that some dialogue can occur with zoo officials regarding this policy issue.
- g) Free trainings – Foundations of Substance Use, Abuse, and Dependence-Dawnna shared that Tara Kuipers out of Gage County has volunteered her willingness to provide free trainings as she has received training through a course called “Foundations of Substance Use, Abuse, and Dependence.” This training is interactive and based on the most current research and science related to addictions. For more information, contact LiveWise. LiveWise also may try to arrange a formal training and utilize Tara’s great resources.

11. Announcements/ Community Coalition Report Outs

Project Extra Mile reported that they are having a recognition dinner tomorrow night at Champion Run with Jim Mosher as their keynote speaker. The cost is \$40 per person, and it’s not too late to RSVP; contact media@projectextramile.org.

Curt reported that the HCHY Conference is on October 7th at the Harper Center. The brochure is not completed yet, but it is anticipated that the conference will cater to 500 people. He stated for those not able to make the conference, he would be willing to do presentations regarding the results of the conference/ planning afterwards for people.

12. Next Meeting –Wednesday, November 19th, 2008 9-11 am

13. Adjourned at 10:47 a.m.