



LiveWise Regional Meeting
Wednesday, November 19th, 2008
Ralston Administrative Central Office 9:00-11:00 am

1. Called to Order at 9:03 a.m. by President Bill White
2. Introductions/ Sign in- In Attendance: Curt Barr, Jona Beck, Kathy Burson, Marilee Cloonan, Brad Conner, Joan Friedman, Crystal Fuller, Toni Hernandez, Dawanna Hill, Jennifer Talarico, Bill White, Leonard Hawkins, Patrick Bergman, Stacy Athow, Jennifer VanDerPol, Russ Zeeb, Jeany Morton, Christy Hagen, Dave Palm, and Mike Donahue. Thanks for attending!
3. Additions to Agenda- None noted
4. Approval of August 13th, 2008 Meeting Minutes- Kathy Burson made a motion to approve the August 13th minutes, which was seconded by Marilee Cloonan. Approved for the formal record.
5. Member Presentation- Big Brothers Big Sisters of the Midlands (10-15 minutes) –Jeany Morton- Jeany shared information about the School based mentoring program including a recent study of the benefits participants receive from being a mentor/mentee. For Community Based mentoring, a 6 month min. commitment needs to be made, and for School Based mentoring, a 12 month commitment. If you'd like to find out more about Big Brothers or schedule a presentation with them, please contact Jeany at jmorton@bigomaha.org
6. Sub Grantee Report Out-Region VI Block Grant
 - a. LiveWise 40, a Washington County Coalition- No reports initially. Curt reported upon arriving that three adults and two youth attended the HCHY Conference in Minneapolis and that LiveWise 40 is currently working on TV spots for the 40 Developmental Assets. Three libraries within Washington County are fully equipped with resources on the assets (Blair, Ft. Calhoun, and Arlington). The Youth After school Academy is currently trying to ascertain its scope, which will be discussed further in an executive meeting there tomorrow.
 - b. PRIDE- Omaha. Inc.- Kathy reported that for MIP Party Patrols- Plattsmouth, OPD, NSP, and Sarpy Co. Sheriff's Office have all made commitments for their patrol efforts this year. Since July, OPD has done 2 patrols, NSP-1, Plattsmouth-1, and Sarpy Co.-2 patrols. Fall is the highest risk time and Kathy reminded that the first step is to interrupt this immediate behavior via the patrol. The second step tot to follow up on the prosecution side. She stated that an action alert has been sent for a case on this Friday at 1:30 at Douglas County, Rm. 26 where 3 adults will be heard for citations (8 MIP, 3 procurement). Kathy stated if you are unable to attend, please send community impact statements for their record. Another case on 11/24/08 is being monitored and she will send out another action alert as she gets an update.

The MIP Hotline- 8 calls have been received in the last couple of months, and they are always followed up with a call to the appropriate law enforcement.

Russ stated that he'd like to see the Coalition effort extend into Lancaster County- work on Prosecutor influencing to reinforce law enforcement efforts.

Discussed the current Coalition presence there, and Kathy stated that she will follow up with Region 5 Coalitions to discuss collaborations and supporting each other's efforts for more comprehensive coverage and resources. Russ also stated that we need to add our legislators to the email list for our communications in order to communicate, educate, and encourage their participation in the overall community efforts.

Joan reported for SAFE Homes- A SAFE Homes network has been established at Millard Upchurch Elementary. She is working with Roncalli for another network opportunity there. Joan asked for Coalition support for the program, and to advocate with connections in order to schedule presentations and invite folks to find out more about this free resource tool. Joan stated that there also has been an evaluative tool through Region 6 technical assistance that will be utilized this year for additional feedback to the program.

7. Standing Committees Report Out

- a) Marketing/Promotions (Kathy Burson, Chair)- Kathy reported that his committee met on Monday and shared that the committee would like Members to participate in a Member Highlight Column for the newsletter each month. Passed around a sign up sheet for organizations to sign up based on their activities or updates for the next calendar year. Dawnna will follow up with folks each month for their submissions so each person does have the ability to utilize the newsletter as an effective communication tool. The website has been monthly updated since September, however Trent at Region 6 has recently resigned. This will likely hinder updates for sometime. Do check out www.regionsix.com/livewise for great information that will be current for some time. This committee will work with Region 6 on ongoing maintenance planning. On 01/12/09 at 3:30 p.m. here at Ralston, the committee will be working on the note section of the already developed PowerPoint recruitment presentation. From that, a speaker's bureau will be identified and a plan of presentations will ensue for community recruitment. Goals for 2009 will also be set for this committee on that meeting date. Kathy asked the Coalition for their input and invited them to email us with any ideas for this committee with regard to that plan of action.
- b) Data/Information (Dr. Brad Conner, Chair)- Brad reported that we have been working on background assessment pieces for the SIG process. Currently we have done an assignment of the billboard and newspaper research, as well as identifying sponsorship of community events. Our next meeting for the SPF SIG group is 12/09/08 at 3 p.m. at Papillion LaVista Central Office. Dawnna added that this group has been contributing greatly to the SIG effort in that the defining the community has been completed, the Coalition survey has been completed, town hall forums have been identified and promoted, and weekly conference calls are happening with the evaluation team from UNO. Dawnna shared and encouraged members to participate in the upcoming community forums (town hall forums) and to invite other community members to be involved. Handouts of fliers provided.
- c) Outreach (Chair)- Kathy had reported that the Red Ribbon Walk/ Rally on 09/28/08 at Elmwood Park from 1-3 p.m. went well. There were approximately 500 participants. There was great collaboration with the HYI, great media coverage and community response. The Stakeholder Event on 10/16/08 at the Westside Community Center went well for capacity building and sharing the current information (data) available on youth perceptions related to ATOD use. Dawnna added that our next meeting is 12/11/08 at 3 p.m. at PRIDE's office, and new leadership for Chair position will be elected. Thanks to Ted for his leadership service this past year. At the next meeting goals for 2009 will also be set, including community events that will be hosted, booths that will be held, and membership organizations that can be supported. Again, if you have something that LiveWise can support you in your efforts, please let us know. Dawnna

reminded folks that regardless of committee participation, all members are invited to share ideas, concerns, and goals for the Coalition in whichever manner they can (email, phone, directly, etc.)

8. County Coalitions Report Out

- a) Cass County- Jona reported that they have their Community Forum Town Hall on Monday, 11/24/08, and their next Cass County LiveWise meeting is on 12/18/08 at 3 p.m. at Mom's Café in Plattsmouth.
- b) LiveWise 40, a Washington County Coalition- No LiveWise 40 representation/ report. Dawnna announced their date for meeting tomorrow at 8:30 am at Trinity Lutheran Church.

9. Old Business

- a) Sign up for Coalition Sub Committees (Marketing, Outreach, Finances, Data/Info)- Sent around the committee sign up sheet for people to identify their interest based on their skill set. Thanks for your initiative!

10. New Business

- a) Welcome Patrick Bergman, Youth Analyst – Dawnna introduced and welcomed Patrick to LiveWise. He reported that he has been getting contacts and arranging meetings with folks. If you have any information for assisting in coordinating his efforts in working with youth populations, please email him at livewiseyouth@gmail.com. **Post meeting note: Patrick resigned on 11/26/08, new Youth Analyst information will be provided once identified.**
- b) Youth Coalition Development- Stacy Athow- Stacy shared that presently there is no drug and alcohol counselor or group to promote drug free lifestyles up at Ralston High School. She stated she wants to reach out to the other schools and create a teen Coalition with each of the high schools, being youth led and youth empowered. She would like help in this effort, and she is starting first with high school youth. She reported being impacted by the LCAD Youth Environmental scan at the Prevention conference and wanting to personalize it here in our community. Discussion was held by Coalition members on previous efforts (I.e. Youth to Youth), and contacts were shared. Stacy was also encouraged to utilize the Youth Analyst position, and the standing committees to support this effort, as it is directly aligned with the Coalition's mission.
- c) Parochial Parent Awareness Network Marketing / Outreach Opportunities 01/14/09 and 03/25/09 7 p.m. sessions. – Dawnna shared two upcoming LiveWise opportunities for booth / resource provision to the PPAN group. Thanks to Toni and Joan for covering the 10/15/08 event well for LiveWise. If anyone would like to accompany Dawnna for the upcoming events, please let her know.
- d) 2009 Calendar of Events/ Activities- Dawnna discussed during Outreach S.C. Discussion- Please help to create a LiveWise Calendar of Events for 2009.
- e) Training –December 8th, 08- Baright Public Library- 12-4:30 pm. Topic: Attitude, Beliefs, and Perceptions of Addiction and Neurobiology of Addiction. - Dawnna passed around a sign up sheet and invited the community to join us for this training opportunity. Registration is still open.
- f) CADCA National Coalition Academy Opportunity- Dawnna shared this training opportunity for the Coalition and discussed the commitment that would be needed from the participants. Dawnna will follow up on questions from Leonard and Jennifer regarding attendance exceptions. Please consider this opportunity and be in touch regarding registration.
- g) Discussion of Meeting format effectiveness- Quarterly? Discussion/ Break Out time? - Bill stated that he wanted to make sure that we were meeting on a productive schedule for LiveWise members. A Discussion was held regarding quarterly meeting, monthly, every other month, etc. Please come prepared to vote in January on your proposed effective meeting schedule to keep up to date

and balanced with the LiveWise meeting times. Also, a discussion was held regarding having break out times within the meeting for topic specific discussions to garner additional resource/ colleague time. Again, decisions via votes will be held in January regarding structural changes.

- h) DFC Planning- Bill offered a reminder that the Drug Free Communities grant stream is fast approaching and that an Ad Hoc will be developed by the 01/21/09 meeting to start planning for this funding opportunity. Please respond to the need for support in this area as we look at securing this grant stream this year.
- i) Nominations from the floor re: Elected Positions for January Officer Elections. - Bill reported that nominations for leadership are now open pending through the January 21st meeting, at which time voting and election of new leadership will occur. Notify Dawnna before the meeting for nominations, and please make sure that the person you nominate is open to the opportunity. Placed on the table today, Bill White nominated Russ Zeeb for Vice President, which he accepted.
- j) Memberships will be renewed from January 1-31st, 2009- Dawnna passed out membership forms for those new 2008 members, and reminded that in January, the new memberships will begin.

11. Announcements/ Community Coalition Report Outs

Mike Donahue with R5 Productions shared about his organization and his history of getting involved in prevention efforts. Mike stated that he took his efforts nationally 5 years ago, and disseminated promotional DVD's of his presentations. He stated that they do approximately 250 school presentations a year, and have three speakers now. Topic areas range from drug and alcohol prevention, anti bullying, respect, and self-medicating. He resides in Omaha and is looking forward to becoming more locally involved in efforts. Welcome Mike!

Lt. Russ Zeeb shared that his office will be partnering for a Wet Lab on 12/04/08 to kick off "You Drink, You Drive, You Lose" and the Tie One on for Enforcement Campaigns. He shared that this is a controlled drinking environment to demonstrate the effects of alcohol on people. He encouraged all partners to attend the 3 p.m. press conference to show our collaboration in this area (underage drinking and drinking and driving). Dawnna will email out the packet of information that he disseminated so that all attendees have the materials today. Please call Russ at 681-0129 if you have any questions.

12. Next Meeting – January 21st, 2009 from 9-11 am

13. Adjourned at 10:52 a.m. Thanks for making the time to attend today!