



LiveWise Regional Meeting Minutes
Wednesday, May 20th, 2009
Ralston Administrative Central Office 9:00-11:00 a.m.

1. Called to Order by Russ Zeeb, Vice President at 9:03 a.m. Dr. Brad Conner resumed facilitation at Subgrantee report out during PRIDE Omaha status update.
2. Introductions/ Sign in Completed. In attendance: Taira Baker Papillion-LaVista), Kathy Burson (PRIDE Omaha), Ted Dondlinger (Westside), Joan Friedman (TFS), Arianna Crum (UNO Student), Toni Hernandez (Omaha Public Schools), Dawwna Hill (LiveWise), Paulette Moore (Sarpy Juvenile Justice Center), Jeany Morton (Big Brothers Big Sisters), Rachel Olive (CampFire USA, Jarell Roach (Christ Cathedral), Jennifer Talarico (Heartland Family Service), Jenni VanDerPol (NE National Guard), Sharon Weaver (HFS), Russ Zeeb (Sarpy County Sherriff's Office), Mandy Cunningham (NE National Guard), and Susie Dugan (PRIDE Omaha). Thanks for coming!
3. Additions to Agenda-None noted.
4. Approval of March 18th, 2009 Meeting Minutes for the record- Joan Friedman made a motion to approve the minutes; seconded by Sharon Weaver. Minutes approved for the formal record.
5. Sub Grantee-Report Out-Region VI Block Grant
 - a. LiveWise 40, a Washington County Coalition- Dawwna read LiveWise 40 submitted report and shared the next meeting date/ location.
 - b. PRIDE-Omaha, Inc.- (Include Retraction of MIP Hotline Number)—
MIP Hotline: Kathy reported that PRIDE sent out letters to 44 principals and Superintendents to inform them of the change in the hotline status- reflecting the discontinuation of the local service and the promotion of the new state wide hotline service. Kathy stated that PRIDE would continue to facilitate any transition calls that may be received in case there are some folks that try and utilize the older service. Susie reported that there have been 5 calls since January 1st for the MIP Hotline.

Party Patrols: Kathy reported that Patrols from Mid March- April and then May to date have been picking up with coverage around prom/graduation seasons. She stated that NSP recommended that only PRIDE as one agency submit community impact statements for the record in Dodge County. Sgt. Elliot had shared with them that a change in sentencing patterns was occurring in Dodge County in that procurement charges have been bringing about jail sentencing. NSP has two more, possibly 3 more patrols; Sarpy Sheriff, Plattsmouth PD (1), and OPD (3 in May completed, with 3-4 more planned) are yet to unfold in the next month of this grant. Kathy will send out action alerts with information and reminders about a June 22nd procurement case pending prosecution.

SAFE HOMES- Kathy shared that the program will not be funded by LiveWise after this fiscal year, but that the website will still be available and functional beyond this year (as LiveWise previously paid for a longer contract). PRIDE will be working with Integral Solutions to maintain functionality over the next two years- encourage folks to still visit www.safehomes.org. In the fall of 2009, Millard North has verbalized interest in revitalizing their SAFE HOMES

directory/ network. PRIDE will continue to provide TA to anyone who is interested in continuing/ starting a new network/ directory.

6. Standing Committees Report Out

- a. Marketing/Promotions (Jennifer Talarico, Chair)- Jennifer reported that the next M & P meeting was on 06/04/09 9 a.m. here at the VMAC. She reviewed that she and Kathy recorded on Real Stars (104.5) for the Town Hall event and that Dawnna had submitted a letter to the editor on Osborne's alcohol policy on campus in Lincoln. She stated that the committee is currently looking at promotional materials to include additional languages (translating brochure into Spanish currently). She stated that the committee is also trying to keep current with alternative marketing strategies (using social media- Face book, twitter, etc). An upcoming opportunity is that LiveWise has contracted with Snitily Carr to complete a media strategic planning session in which all members are welcome to attend. This planning session will allow LiveWise to focus the next media campaigns for the next couple of years based on collective goals/ objectives in meeting our mission while focusing dollars in the more efficient manner. That date will be disseminated as soon as finalized with scheduling, and please just RSVP to attend.
- b. Outreach (Kathy Burson, Chair)- Kathy reviewed the Town Hall that took place on April 2nd at RHS- reviewed in detail the SWOT analysis from the Outreach Committee post event as well. She welcomed others to contribute in the planning process for 2010 as interests and skill sets match. The next event Outreach is working on is the 2009 Red Ribbon Kick Off Walk/ Rally- save the date- it will be on 09/27/09 at Elmwood Park from 12:30-3:00 p.m. this year and currently there have been verbalized initial interests from MOTAC and CampFire USA to cosponsor/ plan the event. The next Outreach meeting is May 28th, 09 at 3 p.m. here at Ralston's Central Office (VMAC).

7. County Coalitions Updates/ Report Outs

- a. Cass County- Joan reported that Cass has moved beyond the creation of the Coalition strategic plan and now will be putting timelines to the goals that have been identified. Cass County is waiting notification for the Region 6 mini grant opportunity to fund a youth development piece. They would like to take 6 youths to a Youth Leadership Conference over July 16th-19th.
- b. LiveWise 40, a Washington County Coalition- None.

8. Old Business

- a. Membership renewed for 2009 if have not filled one out since January- Dawnna sent around membership forms for those that haven't signed up for the 2009 year. If you are not receiving emails specific to LiveWise members, you are not a 2009 member, and please contact Dawnna for getting updated ASAP. Thanks!
- b. Recruitment for Data/Information & (New Business) Outreach Standing Committee Chairperson (and Executive Members)- Brad requested that those with the skill set and interest strongly consider their involvement in these open leadership positions within the Coalition.

9. New Business

- a. CIM Grant update- LiveWise did not receive this grant opportunity, although it was more likely due to the oversaturation of interest (applications) rather than work plan submitted. Thanks to Jennifer for her initiative in completing this opportunity. No feedback was provided by CIM. In terms of a Plan B for Youth Coalition development options- Dawnna requested that those interested in working with youth recruitment and planning over the summer be in touch so that we can begin working on this area regardless of funding status.

- b. Region 6 Mini Grant Update- LiveWise still hasn't heard the status of this funding stream- will find out tomorrow- Jona reported not knowing of any adjustments to the time frame. There were 3 applicants for 4 funding spots. Dawanna will send out notification once she receives it.
- c. Community Vendor Events Upcoming – Held a discussion about the best community outreach efforts to coordinate for this summer...decision was that LiveWise Regional would focus on staffing the Sarpy County Fair and the Dodge Fremont Days to cover the three remaining counties (LiveWise 40 has reported that they'll be at Washington County and Cass County has reported that they will be at Cass). Since members reported interest in these outreach efforts, Dawanna will send out 2 hour time slots for staff time to assist in covering the time frames. Please respond with your availability ASAP. Talking points will be developed for volunteers as needed dependent on how familiar folks are with the Coalition and our history. Also was decided that LiveWise would sponsor a booth at the NASW Conference in the Fall of 2009 and that we would not be at the NNO's (National Night Outs) this year.
- d. Legislative Updates on ATOD issues- PRIDE provided a comprehensive update of alcohol and tobacco legislation outcomes/ status updates. Noteworthy pieces of action include that the Fire Safe Law passed (NE one of the last to pass this); the ignition interlock bill was signed into law by the Governor (497); Use and Lose Bill and Matt's Law both did not get out of committee this year.
- e. Reminder about the Smoke Free Law that goes into effect on June 1, 2009- for resources go to smokefree.ne.gov. A lot of great resources have been created for different audiences, so please visit the site and refer others to it as well as we go smoke free!

10. Announcements / Community Updates / Networking Time

- Russ reported that on June 11th, SCSO is hosting the TRACE presentation at Mahoney State Park from 9:30-11:30 a.m.
- Joan reported that the annual TFS (Tobacco Free Sarpy) meeting was at 11:30 at Midlands Hospital, Smith Suite, and that on June 1st, there would be a press conference at 10 a.m. at Romeo's in Bellevue to kick off Nebraska as a Smoke Free Worksite State. People can come and join TFS for chips/salsa and celebrations of this milestone in tobacco prevention.
- Kathy reported that on 05/22, this Friday a Press Conference was being held at Petrows off 59th and Center at 9:30 a.m. to reveal the ACS Air Quality Study results. She also announced her stepping down and introduced Susie Dugan as temporary coverage to her position.

11. Next Meeting – Discussion held about meeting over the summer- will resume in August instead of July due to busy or unavailable summer schedules. Next meeting August 19th, 2009 9 a.m. VMAC.

12. Adjourned at 10:35 a.m. for additional networking/ breakout discussions.