



LiveWise Regional Meeting  
Wednesday, August 19<sup>th</sup>, 2009  
Ralston Administrative Central Office 9:00-11:00 a.m.

1. Call to Order by Dawna Hill, Project Director at 9:04 a.m.
2. Introductions/ Sign in- In Attendance: Susie Dugan (PRIDE Omaha), Paul Carter (PRIDE Omaha), Sharon Weaver (Heartland Family Service), Marilee Cloonan (Ralston Public Schools), Nate Bock (UNO Department of Counseling), Joan Friedman (TFCC/ TFS), Jarell Roach (Nebraska Counterdrug Task Force), Kevin Johnson (Christ Cathedral), Crystal Fuller (Region 6), Stacy Athow (Ralston Public Schools), Jona Beck (Region 6), Toni Hernandez (Omaha Public Schools), Cindy Ossino (Sarpy/Cass Public Health), Taira Baker (Papillion LaVista Schools), Christy Hagen (Partners for Meth Prevention), Ted Dondlinger (Westside Community Schools), Jean Hanson (HFS- Fiscal agent), Lorelle Muetting (LiveWise SIG Coordinator-HFS/PMP), and Dawna Hill (LiveWise).
3. Additions to Agenda- none requested.
4. Approval of May 20<sup>th</sup>, 2009 Meeting Minutes for the record- Lorelle Muetting made a motion to approve, seconded by Joan Friedman. Minutes approved for the formal record.
5. State Incentive Grant Updates/ Opportunities for Involvement (DHHS)
  - a. Welcomed Lorelle Muetting, LiveWise SIG Prevention Coordinator
  - b. Dawna reviewed Work Plans for Binge Drinking Strategies.
  - c. UNO Updates (Department of Counseling, Evaluation Team)- Nate shared that UNO is working on the 1-hour peer education class, for credits, with a revised timeline of Spring Semester. They have the biblio completed and he and Marcia are likely the ones to be the instructors. It is anticipated that 3 groups of young students/ adults will be utilized in the project- 1) Those that social market and update Facebook, send communications; 2) Those that focus and work on the tertiary effects related to drinking (i.e. Violence) and 3) those that will be more intimately involved in the Healthy Alternatives strategies. During Durango days they received about 350 responses to surveys on choices that students would like for health alternative planning on campus/ off campus.
6. Substance Abuse Block Grant Updates/ Opportunities for Involvement (Region 6)
  - a. Dawna reviewed Work Plans for FY10 Year.
  - b. LiveWise 40, a Washington County Coalition submitted paper report for the updated record.
  - c. PRIDE-Omaha, Inc.-Susie reminded the Coalition that PRIDE no longer has the MIP Hotline or SAFEHOMES through the SABG funding. She reported that PRIDE is continuing law enforcement party patrols in the five counties using local law enforcement and the Nebraska State Patrol. PRIDE has contacted those agencies this year, and will be researching hotel and state park policies and exploring additional CMCA strategies in those sectors of the community. The also will be working on RBST in communities, as defined in their work plan.
7. Standing Committees Process Updates
  - a. Revised Committee Sign Up Sheet- Match your skill set and passion with the committee and sign up today! - Coalition members signed up/ adjusted their interest in committee participation. Thanks!

- b. Data/ Information – Welcome back Marilee Cloonan as Chairperson and Executive Committee Member- Marilee will be calling a Data/Information meeting soon to reconvene those committee members and begin working on tasks for this year.
- c. Marketing/Promotions (Jennifer Talarico, Chair)
  - a) Snitily Carr Media Recommendations- Dawnna reviewed the media recommendations that stemmed from the summer strategic planning for media placements. Encouraged the Coalition to be more involved if inclined, at this time of creative revisions as we look to refine our target audiences and messaging.
- d. Outreach
  - a) Red Ribbon Kick Off Walk/Rally- Sunday, September 27<sup>th</sup>, 2009 – Dawnna provided an update of the planning process, invited others to assist in the remaining details, and asked for each Coalition member to take the Red Ribbon fliers in English/ Spanish versions and disseminate them around the community in which they work / live. Also, asked each Coalition member to participate in outreach by inviting a group to participate in the walk / rally. Resources are also on the website to be downloaded if needed.

#### 8. Old Business

- a. Recruitment for Outreach Standing Committee Chairperson (and Executive Member)- Dawnna shared the opportunities for Leadership that are currently available through vacant chair positions.
- b. Drug Free Communities Support Program Grant Update- Dawnna provided an update that formal notification is still pending, however there have been a few contacts from officials, perhaps interpretable as favorable news (doing contingency responses, setting up bank account through fiscal agent). Formal notification updates will be sent to all members as soon as it is communicated to Project Director.

#### 9. New Business

- a. Training / Professional Development Opportunities for LiveWise Members- The following opportunities for training/ professional development were shared and passed around for Coalition members to participate in, per their interest. LiveWise will provide funding for these training opportunities for Coalition Members, if request is received within the timelines provided, and contingent on member's willingness to provide updates/ report to the Coalition at large afterwards.
  - a) Nebraska Collegiate Consortium Skill Bldg Workshop- 10/06/09
  - b) Power of Prevention SAAC Conference on 11/13/09- Lincoln
  - c) Review of Angi Allphin's Training Opportunity- Resource for others

#### 10. Announcements / Community Updates / Networking Time- Questions for Discussion:

- a. Paul- Updated Coalition on Medical Marijuana Discussion/ Hearing at Harrah's (Board Rom #1) on November 4<sup>th</sup> from 10 am-7 p.m. He stated that PRIDE Omaha will be testifying and they encourage any others to be involved due to the close proximity to the Nebraska regional area.
- b. Marilee- reported that a new change in leadership in Ralston has brought back a person who has a history of LiveWise (Brad Dahl) and that Ralston is very excited about the potential of the DFC opportunity.
- c. Joan- Shared that the TFS Meeting is tomorrow at 11:30 a.m. at Midlands and that they will be sharing their workplan details. Also she reported that TFCC and PRIDE have partnered for a 10/10 Kids Explore Event in Plattsmouth- she will get the flier to Dawnna and it will be disseminated to all for more information and details.

- d. Jarell- Shared that Christ Cathedral is interested in holding a town hall in Bellevue at their church and would like to partner with LiveWise on the topic and details. Also, that their church is hosting an event on 10/3, and Outreach Festival and if any community providers would like to have a booth of resources there, to contact him directly. Thirdly, in his capacity as the NE CD Task Force, they are doing presentations on marijuana and Rx drugs presently- Last year they served 10,000 youth at 5,000 schools. If anyone is interested in connecting with their services, contact Jarell at 402-770-1188 or [jroach0915@yahoo.com](mailto:jroach0915@yahoo.com). He also mentioned for PRIDE and the Coalition, that other County Drug Support Programs do surveillance in the parks, so additional assessment information could be potentially collected from those resources as to the alcohol issues in recreational areas.
- e. Kevin- added that they are pleased to be part of the solutions in our community and is looking forward to being proactive and socially conscious in the faith community.
- f. Stacy- stated that she is getting the youth contingency moving this year, regardless of the lack of funding available. She stated that she thinks it will be centered on the 40 developmental assets.
- g. Jona shared the GO HCHY Conference opportunity on 10/6/09 at the Harper Center.
- h. Toni- is busy working on Red Ribbon, Youth Congress, and other events presently- interested in connected with the Stay on Track Curriculum through the NE CD Task Force.
- i. Christy shared an updated METH360 sheet with the Coalition- asks that the word be put out about the Drug Free America Parent/ Youth Attitudes Survey Report of 2008; demonstrating new data related to the meth issues.
- j. Ted- stated that in Westside, Positive Healthy Lifestyles has replaced the All Stars Curriculum.

What has your past success looked like in working with LiveWise?

Members reported the following:

- It's about Youth Empowerment
- We've come a long way- being around since inception- accomplished a lot!
- Alive, growing, fluid Coalition
- We can be involved when we can be, and DO things
- Sustainability success
- Together planning without conflicts
- College Aid/ Atmosphere with community prevention- can come to a round table and have a voice
- Creating bylaws
- LiveWise has allowed me to grow professionally as Prevention personnel
- Trial in error with technical assistance position/ skill set-allowing me to grow/ learn
- Leadership is a strength
- Created a networking and partnership opportunity that wasn't there before
- People with passion and commitment
- Drawn to prevention because a Board Member made me, but we do true community events without territorial issues here.
- The way we do it is Above and Beyond in this Coalition- sharing of resources
- Police of SFZTF- change in policy personally was empowering, as well as empowering to youth. Many ideas learned from these opportunities.

What would our future success look like in your partnership with LiveWise?

Members reported the following:

- Special relationships- fiscal aspects
- Community events / education to the schools- seeing the changes in attitudes
- Bringing all prevention together
- Partnership with Tobacco Piece (Healthier, Safer Communities)
- Be an active member and catch hold of the vision
- Bright Futures
- Bringing back new ideas to my district
- SPF SIG- integrating Prime for Life into Alcohol prevention efforts

11. Next Meeting – October 21<sup>st</sup>, 2009 9:00 a.m.

12. Adjourned at 11:00 a.m.