



LiveWise Regional Meeting Minutes  
Wednesday, October 21<sup>st</sup>, 2009  
Ralston Administrative Central Office 9:00-11:00 a.m.

1. Called to Order at 9:02 a.m.
2. Introductions/ Sign in- In attendance: Taira Baker (Papillion-LV), Jona Beck (Region VI), Paul Carter (PRIDE), Marilee Cloonan (Ralston Public Schools), Dr. Brad Conner (Papillion-LV), Crystal Fuller (Region VI), Christy Hagen (Partners for Meth Prevention), Toni Hernandez (Omaha Public Schools), Dawnna Hill (LiveWise), Lorelle Mueting (LiveWise), Cindy Ossino (Sarpy/Cass Public Health), Dr. JoAnn Stevens (DC West), Jennifer Talarico (Heartland Family Service), Kathy White (Blair Public Schools), Lt. Russ Zeeb (Sarpy County Sheriff), Sean Standard (Blair Police), Krista Egentowich (Offutt Drug Demand Reduction), and Dr. Melissa Tibbits (UNMC).
3. Additions to Agenda-None Noted
4. Approval of August 19<sup>th</sup>, 2009 Meeting Minutes for the record- Lorelle Mueting made motion to approve, seconded by Christy Hagen. Approved for the formal record.
5. Diversity Presentation – Ann Bradley from Bellevue Senior Center (Baby Boomer / Aging Population Considerations- Postponed due to illness) –will attempt to reschedule for December.
6. Drug Free Communities (DFC) Grant- Opportunities for Involvement (SAMHSA): Discussed that LiveWise was awarded in August, Fiscal year began September 30<sup>th</sup>, 2009. In process for hiring DFC Coordinator Position. Shared opportunity for Coalition members to participate in National Coalition Academy throughout next year for skill building. Russ provided an update about the 10/10/09 Operation Medicine Cabinet successes. Over 600 pounds of raw product were received at the Rx drug drop off, pill bottles were recycled, and the pharmacist on site reported that 1 million dollars worth of value was returned. The next disposal campaign will be in the spring, approximately 6 months and will plan for a drop off site on both sides of the river. Sean reported that Blair has a drop off program in place, however Rx's are being diverted and youth have additional access points (i.e. parents asking them to drop them off, and they never get there). He reported that overnight their community went from Meth to Rx issues (ADHD kids selling Adderoll, those with sports injuries selling painkillers) and that there have been 5 near fatal overdoses in their community. Kathy added that she would like to see Blair considered as a Community of Focus in the future planning due to their increased need for strategies. LiveWise staff will follow up with Sean in setting up potential parental forum for sharing messaging on Rx issues for that community.
7. State Incentive Grant Updates / Opportunities for Involvement (DHHS)  
Lorelle Mueting, LiveWise SIG Prevention Coordinator Update: Lorelle reviewed the RSBT strategies and information to this point of implementation. Discussed the benefits of RSBT trainings and Coalition provided feedback on marketing and brochure inquiries (comprehensive vs. consistent training opportunities). Lorelle was given the suggestion to follow up with Troy Erickson to discuss the City of North Platte ordinance that mandated RSBT. Identified that LiveWise would like to publicly recognize those that chose to participate in the training opportunities.
8. Substance Abuse Block Grant Updates/ Opportunities for Involvement (Region 6)
  - a. LiveWise 40, a Washington County Coalition- Written updated submitted for files/ not available for meeting. Members did share that Donuts for Dads was last weekend and currently LiveWise 40 members are trying to get the word out about the stipend (Seal of Approval) opportunities. Jona provided an update about the POPP youth group.

- b. PRIDE-Omaha, Inc.- Paul provided MIP Patrols update and reported that PRIDE has completed the Hotel/Motel Survey Database, the Prom Database, and the State Parks/Recreational Database. He provided handouts and discussion about the benefits of Community Impact Statements. (If anyone would like a copy, please contact LiveWise as one is on file).

9. Standing Committees Process Updates & Coalition Decisions

- a. Data/Information (Marilee Cloonan)- Discussed that it was time to review the bylaws for next year. Marilee passed around sign up sheet for those interested in being in the Ad Hoc for reviewing the bylaws.
- b. Marketing/Promotions (Jennifer Talarico, Chair)- Dawnna provided Snitily Carr/ media campaign updates to the Coalition. Identified that we would like to have Spanish placement of billboards and radio in appropriate communities as well as the English versions. Coalition members provided feedback for changes to the media ideas/ concepts for Dawnna to report back. Discussed that the next Marketing and Promotions meeting is 11/12/09 at 9 a.m. at HFS West. Dawnna also passed around the newsletter sign up sheet for 2010 newsletters. Please identify a month that you'd like to feature your prevention efforts so that we can all continue to collaborate successfully with resources available. Jennifer shared the Proud Partner signs with Coalition members and encouraged the posting of them in business settings.
- c. Outreach-Dawnna shared the updates on the tentative plans for creating two Rx drug centered forums/ town halls in the spring. The first one will be planned with youth and will be a follow up activity to those that are attending the Mahoney State Park Region VI training. The second opportunity could be facilitated in the Bennington/ Blair/Fremont area to address parental messaging that was referenced previously in the meeting. Sean volunteered to offer assistance in locating a venue for the event.

10. New Business

- a. Training Opportunities- NE Counterdrug Task Force- Schedule to Start Feb. 2010 – Lunch and Learns every other month – Open up topical discussions/ needs for training- Dawnna shared that trainings were open to customizing for Coalition Member needs. Members provided feedback on topical areas such as: latest drug trends (poppy seed tea), Shake and Bake Meth, and Paraphernalia related issues.
- b. Nomination Considerations for calendar year 2010 Chairpersons- Dawnna provided a reminder that elections are coming up in January and that nominations are now welcomed to be submitted for officer positions. Please be in touch with any questions about officer opportunities and duties, and make sure that if you nominate a member that it is with their approval.

11. Announcements / Community Updates / Networking Time- Questions for Discussion:

- a. Paul introduced Dr. Tibbets from UNMC.
- b. Christy Hagen provided an updated 360 Community Program Update for Members.
- c. Stacy from RPS asked Dawnna to report out that Ralston Youth Group now has an Executive Board of 6 young ladies that will be attending the Leadership Summit on Halloween through Region VI. Today, they are having training with Jarell from Counterdrug and hoping to recruit additional youth into the group for prevention efforts.

11. Next Meeting – December 16<sup>th</sup> 9:00 a.m.

12. Adjourned at 11:05 a.m.