



LiveWise Regional Meeting
Wednesday, March 17th, 2010
Ralston VMAC 9:00-11:00 a.m.

1. Called to Order at 9:04 am by Marilee Cloonan
2. Introductions/ Sign in: In attendance: Joseph Lager (LiveWise 40), Stacy Athow (Ralston Public Schools-RPS), Jona Beck (Region 6), Paul Carter (PRIDE), Marilee Cloonan (RPS), Dr. Brad Conner, (Papillion LaVista), Ted Dondlinger (Westside Community Schools), Susie Dugan (PRIDE), Debbie Finnicum (DC West Community Schools), Mark Frillman (UNO), Crystal Fuller (Region 6), Jeff Helaney (Region 6), Dawwna Hill (LiveWise), Laura Larsen (LiveWise-DFC), Mandy Leamon (Heartland Family Service-HFS), Paulette Moore (Juvenile Justice Center), Lorelle Mueting (LiveWise-SIG), Melanie Ogomo (MOTAC), Cindy Ossino (Cass/Sarpy Dept of Health), Sharon Weaver (HFS), Russ Zeeb (Sarpy Co. Sheriff), Julie Denker (UNO Student Health), Eliza Peoples (UNO Grad Student), and Mary Crosby (PRIDE).
3. Additions to Agenda- shift activity from NCA (Crystal/ Laura) to DFC section of agenda. No additions otherwise.
4. Approval of January 20th, 2010 Meeting Minutes for the record- Mandy Leamon made a motion to approve the minutes; seconded by Laura Larsen; approved for the formal record.

Connection Activity Completed with Members: Write down 4 meetings on your index card you attend on a monthly basis that meet related to substance abuse prevention. Think about where you least run into people sharing the table this morning. Find two people at the table today that could benefit from one of your meetings you attend. Share next meeting information with those two members. Be the Difference.

*Meetings shared included the following prevention activities: MOTAC, Project Extra Mile, Tobacco Free Sarpy, Partners for Meth Prevention, Nebraska Commission for Deaf & Hard of Hearing –Quarterly, Second Chance in Life, Youth & Families, LiveWise 40, Go Healthy Community Healthy Youth (GO HCHY), Cultural Competency Network, Tobacco Free Cass County, Gretna Community Meeting, Metro Omaha Property Owners Association, SAFE Task Force, NSP Intel Meeting, NE Drug Advisory Board (telehealth), Underage Drinking Task Force, Bellevue Underage Drinking Task Force, and Action for Healthy Kids.

5. Drug Free Communities (DFC) Grant- Opportunities for Involvement (SAMHSA)
 - a. National Coalition Academy review / activity- Laura Larsen and Crystal Fuller
 - a) Identifying the difference between roles/ responsibilities – staff / coalition assignment. Coalition completed activity in smaller groups.
 - b. Laura Larsen, DFC Coordinator provided update on Workplan (**Implementation**)
 - a) Had the town hall on Rx issues for young people in February. Got great media coverage. Exciting opportunities for this summer; partnership with Safety Council – June – Proclamation of June as Rx Awareness Week and another drug drop opportunity for the community. April drug drop for disposal on both sides of river. For more information, contact Laura or Russ. Once Russ sends out Rx approved flier, Dawwna will send out to membership. Provided a RESPECT programming update.
 - b) FY 11 Workplan submitted for Year 2 funding- reviewed plan turned in with Coalition members. Some of the goals included: develop relationships with pharmacists further that we've been collaborating with; increasing relationships with medical providers for information in exam rooms; working on insurance policy action and provide attention/ strengthen relationships with local insurance companies. We are in preliminary stages of marijuana campaign development- working on mock-ups for proposal. Work plan

was submitted in February, will likely be approved/ returned correspondence by summer/ August.

6. State Incentive Grant Updates / Opportunities for Involvement (DHHS)
 - a. Lorelle Muetting, LiveWise SIG Prevention Coordinator Update (**Implementation**)
 - a) Lorelle reported that she would be doing the 1st RBST at T. Henerey's staff on Sunday. On April 15th, the next SPF SIG meeting is in Lincoln. This meeting/ training will be in combination with NCC schools to talk more about RSBT – someone in from Responsible Hospitality Institute to help Coalitions to adjust language with the provision of services in order to partner more effectively. We are working on putting together an environmental scan to help go down to the Old Market area to assess advertising, pricing, promotions in the environment. She has also been working on Binge Drinking marketing campaign- shared updates.
 - b) UNO Updates (Department of Counseling, Evaluation Team, Students)- Mark updated that UNO has hosted 3 MOJO events...last event had 500 students. 3 more planned between now and end of the year. There is a lot of buzz about the events, and staff is promoting attendance. Peer Education Class is in full wing; 3 different groups working on different activities- 1 doing face book/ social networking; 1, social norms marketing and 1 assessment with Lorelle. UNO Student update – Facebook page is available- MOJO Omaha- can become a fan and see updates that students promote daily on events in the community that don't have alcohol involved. Julie Denker is doing process evaluation of the Peer Education Course; got IRB approval for survey and is interviewing each student pre and post of course.
7. Substance Abuse Block Grant Updates/ Opportunities for Involvement (Region 6)
 - a. LiveWise 40, a Washington County Coalition (**Implementation**)- Joe reported- did survey at PT conferences from last year. Making more advertisements for sharing the 40 DA in the community. Donuts with Dad; Muffins with Mom. This year having stipend program, blossoming. School is on board with Leon Haith- DAP to do this in the spring. Girl Scout Mother/ Daughter Event; Looking at Ft. Calhoun churches, Blair HS appreciation day, Living Above the Line, and Lock in Event- applications being reviewed now for the stipend opportunities. Meeting is tomorrow 8:30 at Blair Police Department.
 - b. PRIDE-Omaha, Inc. (**Implementation**)- Paul stated that the listing of Prom/ Graduation Dates was sent (637 letters). Community Impact Statement packet provided to members- update provided by Susie on MIPs and Procurement follow-ups. 2 cases coming up- information in packet. Courthouse March 31st, 2010 at 9 am for Nicole Fichter case. Second case- Matthew Robinson- April sentencing dates TBD. MIP meeting in November- final report was distributed; if you need a copy, let her know. Hotel/Motel survey-sent to 93; 15 returned. 16% return rate...most reported with "leave us alone", other than some wanting signage.
 - c. FY11 Workplan submitted, pending approval (**Planning**) –Jeff shared that they will be looking on Thursday for evaluation of workplans/ suggestions for changes, and they are currently waiting on state changes. He shared that SAMHSA is coming into NE in the fall for audit- reviewing workplan for meeting their expectations.
8. Nebraska Department of Education Contract (**Assessment & Building Capacity**) – Provided update to the Coalition about the recent phone conference and environmental scan that LiveWise will be conducting for the NDE. If a promising practice is having an impact...this is our opportunity to put on the recommended list for consideration. Local data collection will be to provide a menu of available options for future plans.
9. Standing Committees Updates & Coalition Decisions (**Sustainability & Cultural Competency**)
 - a. Data/Information (Taira Baker, 2010 Chair)- meeting next week on March 23rd at Noon.
 - b. Marketing/Promotions (Mandy Leamon 2010 Chair)-Mandy shared an update on the advertisements that have been place thus far for binge drinking education/ information- buses and benches. Went out March 5th. Advertisements for benches also approved and pending placement. Reducing high risk drinking messaging...UNO to be finalized soon. Secured advertisement through Omaha Royals- for Rx and Binge Drinking. August 22nd featured organization of the night at the Royals- working on advertisement. Working on marijuana and Rx campaign development. Working on PSAs on Rx drug use. Meet the 3rd

Tuesday of each month from 9-10:30 at HFS West Office. Passed Rx flyers...please pass on advertising ideas or options to share the information out.

- c. Outreach (Ted Dondlinger, 2010 Chair)- Reviewed the zoo opportunity again for outreach, asking for volunteers. Red Ribbon decision for October 2010. Venue discussion for vote- 3 locations – Heartland of America Park, National Guard Armory, Westside High School. Motion for Heartland made by Russ. Voted yes 7; against 4. Motion to discuss all three options Joe Lager- HOA- 7 Westside- 6; Armony-0; Seconded by Mandy Leamon. Mary and Deb abstained citing that they didn't have enough information. Heartland of America Park will be the site of 2010 Red Ribbon Kick Off.
- d. Executive Committee Report/ Update- Went through process of reviewing grants, discussing NDE contract; asked to add Susie Dugan as at large Executive Member- asking for a vote; Marilee motion to have Susie be considered; Russ seconded. Motion carried, no opposed.

10. Old Business

- a. 2010 Membership Forms – If your name was underlined at sign in, or not on the form, please fill out a 2010 membership form with your three sectors of representation at bottom

11. New Business

- a. Upcoming April Lunch and Learn- April 21st from 12-1. RSVP for your spot and lunch with Dawonna today! Presenter will be from the DEA on local drug trends.
- b. MADD and PEM resources available- passed around resources for Coalition members to utilize and order from other prevention organizations that have sent letters to LiveWise.

12. Announcements / Community Updates / Networking Time- Questions for Discussion- Paul – 4/20 PRIDE Open house from 4-6 p.m.- all will be receiving written /electronic invitation

Jeff- 4/26 a Difficult Conversation – Training FREE at Hilton Garden West
March 29th-30th Assets Training- Into Action- Clay Roberts
Planning for next Youth Training/ Conference – Region 6 Youth Advisory Group

Lorelle- May 6th PMP 5th Annual Kick off- Celebration of Collaboration: Assets for Everyone.
Event will be in partnership with BBF and GO HCHY. FREE event in Council Bluffs, at Lakin Campus from 11:30-1 p.m.

Russ- Reviewed several recent issues in our communities: Project Prom/ Graduation Importance- mobility of students; more suicide attempts recently- 5-6 a week of juvenile's – those that are reported; Connection between Rx drugs and cutting and suicide issues... fish fries...kids in line with adults drinking. Binge drinking connection- kids drinking through this tradition.

13. Next Meeting – May 19th, 2010 9:00 a.m. Ralston VMAC

14. Adjourned at 11:17 a.m.