

# Inhibitions. Gone. Cash. Gone.

Binge Drinking, the risk is **REAL**:  
If you consume more than 4 drinks in  
one occasion, you are putting  
yourself at **risk** and could be  
digging for **spare change**.

1 Beer = \$3\*

4 Beers = \$12

\$12 x 3 nights a week

## You Do the Math

\*Prices may vary according to location and drink

## Think About It. Reduce Your Risk.



Binge Drinking is Not Inevitable.  
[www.BeTheDifference.fm](http://www.BeTheDifference.fm)

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