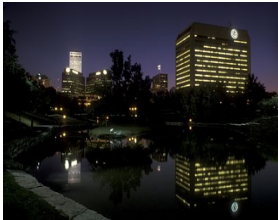


## Benefits of Responsible Beverage Service Training

- Many insurance companies offer discounts on coverage if establishments train all employees in RBST
- Penalties for businesses who violate liquor license laws may be much less if establishment can show that training was provided to all employees
- RBS Training is developed with input from experts in a variety of fields
- Includes the latest studies and science based information
- Explores real-world situations
- Courses cover essential information, including alcohol laws and responsibilities, evaluating intoxication levels, dealing with difficult situations and checking identification
- Increased awareness for staff who have been through training, not just as relates to customers, but to their behaviors surrounding alcohol as well
- Decreases staff turn over and sick days
- Creates a healthier community by decreasing access to alcohol by minors and already intoxicated people
- Protect your establishment and staff by participating in Responsible Beverage Service Training—call or email today!



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## Responsible Beverage Service Training

Today, every operation needs to be responsible

*Training for  
Managers and  
Employees*

Set the standard for responsible alcohol service training

## What is Responsible Beverage Service Training

Responsible Beverage Service Training (RBST) is an educational program that trains owners, managers, and servers/sellers of alcohol in how to avoid illegally selling alcohol to underage or intoxicated persons. The goals of RBST are to:

- Improve public health and safety
- Establish a higher professional standard for hospitality service
- Improve the business viability of responsible establishments
- Support quality of life in the neighboring community

The challenges surrounding responsible beverage service have increased dramatically, from rising alcohol liability premiums to more sophisticated fake ID's. All members of your establishment's staff must understand their liability regarding responsible alcohol service. Being liable means having legal responsibilities; if individuals do not act in accordance with those laws, it could result in fines, imprisonment, loss of liquor license, and/or closing of the establishment.

Accessing alcohol is not difficult, even for those far below the drinking age. Alcohol outlets are plentiful and fake id's are common. Research shows that when access and availability in a community is decreased, the number of alcohol related problems decreases as well. A key environmental strategy to reduce alcohol abuse in a community is limiting access to and the availability of the substance, not just for those who are underage, but for the entire community.

Responsible Beverage Service Training does just that. It helps protect and prevent establishments from selling alcohol to minors, as well as selling alcohol to someone who is clearly intoxicated, both of which are illegal.

## Options for Training

There are many different options establishments can choose from when deciding upon which type of RBST training to use. There are options for online learning, classroom settings, and hands on situations.

- **ServSafe Alcohol Training**—One of the leading RBS trainings nationwide. The LiveWise Coalition will provide this hands-on training to any area establishment. The cost is FREE if attending a training with LiveWise, or \$35 to take an online class, employees must then take a proctored exam to become certified. For more information on this training, contact Lorelle Mueting at [preventioncoordinator@gmail.com](mailto:preventioncoordinator@gmail.com) or go to [www.servsafe.com/alcohol](http://www.servsafe.com/alcohol)

- **FREE online training offered through the Nebraska Liquor Control Commission**—managers can quickly personalize the training to include individual policies from their own business—employees can access the program from any location at any time of



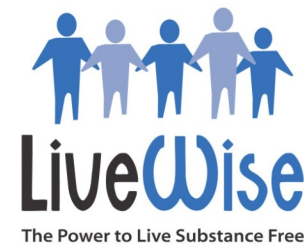
- day and can review material as many times as needed. For more information on this FREE training, go to: <http://eeando.unl.edu/rbst/ne>
- **Alcohol Server Training**—Paul Smoot and Jim Avary—these certified trainers are active/retired law enforcement officers who have worked in the area of alcohol enforcement. They have extensive knowledge of the Nebraska Liquor Control Act as it pertains with the criminal and civil aspects of holding a liquor license. Information provided in this training will assist employees in making the right decision at the point of sale. For more information on this training, including cost, go to: [www.ast53180.com](http://www.ast53180.com)

- For a more comprehensive listing of approved Responsible Beverage Service Trainings, please visit the Nebraska Liquor Control Commission at [www.lcc.ne.gov](http://www.lcc.ne.gov)

## About LiveWise

The LiveWise Coalition is a diverse group of volunteers serving a five county area (Cass, Dodge, Douglas, Sarpy and Washington) whose focus is to prevent the abuse of alcohol, tobacco, and other drugs. We accomplish this goal by changing social norms through increased awareness, education, and community activities. The bottom line is that the work we do is all about keeping our community safe.

In essence, our mission is to work together to make our community free from the problems associated with substance abuse. If you are interested in helping us accomplish our mission, please get involved today!



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