



RED RIBBON 2009

You Can Be a Part of the Red Ribbon Campaign . . .

Suggested Activities:

EVERYONE

- Wear Red Ribbons.
- Distribute Red Ribbons to friends, family, neighbors, employees, colleagues, visitors, customers, athletic spectators, etc.
- Display Red Ribbons (with permission) on doors, desks, car antennas, bicycles, mailboxes, fences, buildings, light posts, parking meters, marquees, billboards, etc.
- Conduct a "Walk Against Drugs" parade.
- Sponsor special days, such as: "Wear Red Day," "Red Ribbon Decoration Day," "Make a Pledge Day," or "Say Boo to Drugs" Halloween Party Day.
- Sponsor a Red Ribbon Balloon launch of red balloons.
- Report your activities to the media. Don't know how? Contact PRIDE-Omaha, Inc., 397-3309 or www.pride.org for more information.
- Participate in your community's special events. In Nebraska, the Red Ribbon Walk & Rally will be held September 27, 2009 from 1 p.m. to 3 p.m. at Elmwood Park, 606 South Happy Hollow Boulevard, Omaha.

BUSINESSES

- Include Red Ribbons or drug prevention messages with invoices, receipts or paychecks.
- Publicize Red Ribbon education and events through in-house publications.
- Promote Red Ribbon Month on grocery bags, marquees, billboards, etc.

SCHOOLS AND COLLEGES

- Print a Red Ribbon message on all mail, such as PTA notices, report cards, menus, athletic rosters, scoreboards, etc.
- Encourage students to write letters-to-the-editor, to law makers, judges, or to younger students.
- Decorate every door in your school with a drug prevention message.
- Sponsor a Drug-Free Family Fun Night with food, games and drug-free messages.
- Encourage students to give speeches about the dangers of drugs.
- Form a human chain on the field or playground to spell "drug free" or other prevention messages.
- Encourage students to sign their own personal pledges to stay drug free.
- Have students lock arms and circle the building, united against drugs.
- Invite all students to sign Red Ribbons and send to community leaders.
- Sponsor a Red Ribbon Poster contest and send the best entries to PRIDE-Omaha, Inc.
- Have daily intercom drug prevention messages.
- Have a pep rally with awards for the best cheers.

FAITH-BASED GROUPS

- Print Red Ribbon drug prevention messages in church bulletins and on church signs.
- Address the illegal use of alcohol, tobacco and other drugs in sermons.
- Sponsor prayer vigils for victims of substance abuse.

INDIVIDUALS/FAMILIES/ NEIGHBORHOODS

- Distribute Red Ribbons to friends, family, neighbors.
- Volunteer to help mobilize your community into action through joining drug-prevention groups such as LiveWise, MOTAC, or those at schools or workplaces.
- Leave baskets of Red Ribbons in the library, doctor's office, church, etc.
- Help plan a neighborhood block party or a town hall meeting to support drug-free lifestyles.

MEDIA

- Donate air time and ad space to Red Ribbon events and PSA's
- Publish or broadcast editorials concerning the illegal use of alcohol, tobacco or other drugs.
- Include Red Ribbon activities in news stories

GOVERNMENT

- Issue proclamations in support of drug prevention.
- Promote Red Ribbon Drug Prevention Month in speeches and attend rallies and school special events.
- Decorate police cars and emergency vehicles with drug prevention messages.

Sponsored by:

